



*Hawaii Dental
Association*

CONVENTION
EXHIBITOR
PROSPECTUS

JANUARY 30-31,
2025

HAWAII
CONVENTION
CENTER

HONOLULU, HAWAII

2025



ALOHA EXHIBITORS!

The Hawaii Dental Association is pleased to present the premier dental convention in the Pacific. Join us in Honolulu, Hawaii on January 30 - 31, 2025, for The Hawaii Dental Association Convention (HDAC).

Show your latest products, services and technologies in the beautiful Hawaii Convention Center at our annual two-day convention with exhibit halls open from 7:00am – 5:00pm.

Over 100 exhibitors show their products and services to over 1,500 dentists, dental hygienists, business assistants and lab technicians, along with other members of the dental team.

With only 122 booths, you can be sure you will not get lost in a maze of hundreds of exhibitors. The booths sell out, so reserve early. We look forward to seeing you in January 2025!

Mahalo!

Jaclyn Lum
Jaclyn Lum, DDS
Chair, HDA Convention

Kim Nguyen
Kim Nguyen, MSW
Executive Director



HDA DENTAL EDUCATION MISSION STATEMENT

The mission of the Hawaii Dental Association Dental Education Program is to provide its members excellent and affordable dental continuing education in a collegial atmosphere to aid in the advancement and quality of care for the people of Hawaii.

HDA MISSION STATEMENT

The Hawaii Dental Association is dedicated to serving the profession of dentistry and the public of the State of Hawaii. The Association preserves the integrity of the dental profession, strengthens the doctor/patient relationship and promotes the Principles of Ethics and Code of Professional Conduct of the American Dental Association.

BOOTH REGISTRATION



Available online only at:

<https://www.tix.com/ticket-sales/HDA/5884/event/1389214>

For further information please email
exhibitors@hawaiidentalassociation.net
or call/message (808) 387-0757

***Cancellation of booth space must be made in writing.
Cancellation of booth space may be made with a \$200
processing fee per booth prior to November 30, 2024.***

***Cancellations received on or after November 30, 2024 will
result in forfeiture of 100 percent of the total booth fee.
Credits will not be given for future conventions.***



EXHIBITOR BADGES

HDAC Exhibitor badges provide access to the exhibit hall during set-up, tear down and show hours only. These badges are for exhibiting personnel only. Exhibiting companies who are found registering dentists as exhibit staff will be fined. Exhibitors must have their HDAC badge to enter the exhibit hall.

Please note: HDAC Exhibitor badges do not provide access to any conference sessions.

Exhibitors interested in attending any lecture/class must register as an attendee and pay the associated fees. We will contact you by email one month prior to the event to get a final list of people who will staff your booth. Five complimentary badges are allowed per booth purchased. Badge pick up will be available on Wednesday, January 29th after 12 Noon.

All staff/hired staff attending the convention must be registered and wear the HDAC name badge to enter the exhibit hall daily. Entrance without a HDAC badge will not be allowed.

CONVENTION LOCATION

Hawaii Convention Center

1801 Kalakaua Avenue

Honolulu, Hawaii 96815

Phone: (808) 943-3500

Parking is \$15 per entry.

No validation. (Fee subject to change at HCC's discretion.)

EXHIBITOR CONTACT

Please direct all contract/applications, correspondence, and payments to:

Hawaii Dental Association Convention 2025

c/o Hawaii Dental Association 500 Ala Moana Blvd, Suite 7-411, Honolulu, HI 96813

Phone: (808) 387-0757

Contact person: Rachelle Teruya

Email: exhibitors@hawaiidentalassociation.net

Website: <http://www.hawaiidentalassociation.net/continuing-education/hda-convention>

LODGING RESERVATIONS

Ala Moana Hotel, 410 Atkinson Drive (5 min. walk to the Hawaii Convention Center)

The all-new Ala Moana Hotel is the definitive Honolulu address for urban relaxation. A multi-million dollar transformation reveals a stunning hotel with a contemporary character and island-style appeal.

Adjoining world-class Ala Moana Shopping Center, it's a pleasant stroll to nearly 300 retailers showcasing the finest names in fashion and a delightful array of dining. When business is done, the 76-acre Ala Moana Beach Park welcomes swimming, surfing, and day-dreaming in a shady setting by the sea.

- o Located outside the Waikiki area with easy & convenient entry and access
- o Within walking distance to the 77-acre Ala Moana Beach Park, with jogging trails, picnic areas, tennis courts, and ample sandy area and great for swimming
- o Fitness Center with state-of-the-art equipment, sauna and steam room
- o Two restaurants including Starbucks on site, over 100 places to dine - from fast food to fine dining in the immediate vicinity.
- o Business Center equipped with computers, a printer, fax machine and accessible 24 hours
- o Outdoor pool
- o Elevator access to guest room floors with room key
- o Activities Desk

Ask for the: 2025 Hawaii Dental Association group rate:

Kona Tower - \$199.00 per night, single/double, plus taxes

Waikiki Tower - \$229.00 per night, single/double, plus taxes

Click here to book your hotel room,

<https://book.passkey.com/e/50830125>

Or call the dedicated numbers for this meeting only:

Reservations Toll Free: (800) 367-6025

Reservations Local Phone: (808) 955-4811

End date of registration for hotel is: **December 29, 2024**



2025 BOOTH FEES

Fees for booths range from \$1,200 – \$1,900.

The Hawaii Dental Association must receive full payment for each booth within 30 days of registering. Failure to pay within 30 days of registration will result in the release of the booth(s) back into inventory. All booths measure 8' deep and 10' wide.

See exhibit floor plan for specific booth pricing and layout at:

<https://www.tix.com/ticket-sales/HDA/5884/event/1389214>

Exhibitor's Schedule

Move-in:

Wednesday, January 29, 2025

10:00 am – 4:00 pm

Move-out:

Friday, January 31, 2025

5:00 pm – 9:00 pm

Exhibits open:

Thursday, January 30, 2025

Friday, January 31, 2025

7:00 am – 5:00 pm

CONVENTION SCHEDULE

	<u>Thursday, January 30, 2025</u>	<u>Friday, January 31, 2025</u>
Registration:	7AM-4PM	7AM-2PM
Lectures:	8AM-430PM	8AM-430PM
Exhibits open:	7AM-5PM	7AM-5PM

All lectures and class breaks are on a staggered schedule to sustain a flow of customers to your booth.



RULES and REGULATIONS GOVERNING ALL SPACE CONTRACTS

The Hawaii Dental Association must receive full payment for each booth within 30 days of registering. Failure to pay within 30 days of registration will result in the release of the booth(s) back into inventory. **Cancellation of booth space must be made in writing. Cancellation of booth space may be made with a \$200 processing fee per booth prior to November 30, 2024. Cancellations received on or after November 30, 2024 will result in forfeiture of 100 percent of the total booth fee. Credits will not be given for future conventions.**

Hawaii Dental Association shall have the right to dispose of the exhibit privileges and space without liability of any kind on the part of the Hawaii Dental Association. Exhibits admitted only when these terms are met. Payments may be made by check, MasterCard, Visa or American Express.

BOOTHS

Hawaii Dental Association will provide booths consisting of 8' high back wall pipe and drapes and 3' high sidewall pipe and drapes. All booths measure 8' deep and 10' wide. A standard sign, 7" x 44", will be furnished for each booth space with the company name and booth number. Exhibit Hall 313 is carpeted wall-to-wall. You may choose to add additional carpet on top of the wall-to-wall carpet. Exhibit Concourse booth spaces are on slate floors and we highly recommend you order carpet for your space to cover and protect the floor. No internet services will be provided by the HDA.

One 6' table with 2 chairs, and one booth wastebasket with one trash pick up per day will be included in the booth fee. No allowances will be made for facilities not utilized. All other additional items and furnishings are borne by you with ICS, the onsite vendor; they can be reached at helpdesk@icshawaii.net.

NO outside food allowed at the convention center. There will be a fine for any outside food brought in. All food may be purchased at the convention center. For any sponsored food inquiries, please contact exhibitors@hawaiidentalassociation.net. A food service kit will be provided.

Regarding staffing of booth:

You are allowed up to a **maximum of 5 staff in the booth at one time. No business can be conducted *outside* of your booth.** All business must be within the confines of your purchased booth space. Please submit a list of your staff to HDA, maximum of 10 staff per booth list.

In addition, to ensure the safety of your property, 24-hour security service will be provided throughout the meeting. For the Hawaii Dental Association Convention 2025 we are working with exhibition services company Events International (EI) to set up the exhibit space. Any additional services or equipment you desire must be contracted with ICS or EI, and NOT with Hawaii Dental Association; those costs will be borne by you. A service kit will be sent offering additional equipment that can be provided within 60 days of the event. Additional decorations or signs required will be provided on a rental or charge basis.

Note: Any damage to the walls, floors or other structures or equipment that was caused by your booth contents or your employees will be your responsibility and you assume all costs for the repair of damages. We recommend that if you need to have something moved or rearranged within, into or out of your booth that you contact EI for assistance. EI staff will be available throughout the meeting. You are responsible for all handling and care of your materials and equipment at all times for all convention related matters.

EXHIBITION SPACE

The Exhibition Space is located on the third floor of the Hawaii Convention Center, accessible by freight elevators from the freight dock and parking levels. Exhibit Hall 313 is fully carpeted and air-conditioned at an average air temperature of 72° F. The slate floored Exhibit Concourse, is *not air-conditioned* (it has tropical trade winds, average air temperature of 78° F with morning or afternoon sun.) *Electricity, fiber and telephone service will be made available through the service kit.* There are no ceiling or wall rigging points available. All hanging items must be ground supported.

Purchase of a Concourse booth

The exhibitor agrees not to bring any heavy or bulky equipment or displays that have the potential to damage the equipment, fixtures, flooring, appliances or any property of the Hawaii Convention Center within the concourse area. Examples: Dental Chairs, Compressors, Dental Units, Massage Chairs, etc. Tabletop displays, pop-up retractable banners and hand carried displays will be allowed on the concourse. All exhibit concourse booth spaces are on slate floors and must be protected against scratches, scrapes, fractures, cracks, discoloration and stains. We highly recommend you order carpet for your space to cover and protect the floor. You will be liable for any damage to these floors within your booth.

For move in and move out reminders:

You are ***responsible for the move-in and move-out of your property.*** Please ensure **you have adequate and appropriate staffing and moving equipment to do so**; EI, HDA, and the Convention Center will **not** assist with the physical move-ins and move-outs of your property.

CHARACTER OF EXHIBIT

Hawaii Dental Association reserves the right to decline or prohibit any exhibit, part of an exhibit or proposed exhibit which is not suitable or in accordance with the ethics of the dental profession. *Hawaii Dental Association reserves the right to bar any exhibitor who does not confirm nor adhere to all rules and regulations stated here.* This reservation concerns persons, conduct, printed matter, souvenirs, and catalogs. Interference with the light or space of other exhibits is not allowed. The placement of all signs, banners, and advertising matter shall be subject to the approval of Hawaii Dental Association. Public address or music systems may not be used.

Note: Exhibit personnel must remain within the designated booth space(s) and not in walkways, and may not in any way block any other booth. Exhibitors with gift bags for attendees are not to have their lanyard in the bag. No exhibitor is allowed to distribute an alternative lanyard or remove and exchange the sponsored Hawaii Dental Association Convention lanyard to any Hawaii Dental Association Convention attendee.

CARE OF BUILDING

Exhibitors will be held responsible for any damage done to the building, equipment, or decoration by them or their employees. No nails, tacks, or screws shall be driven into walls, woodwork, picture frames, door frames, or floors of the building. No signs, posters, announcements, or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, ceilings, floors, etc. If so posted they will be removed by show personnel and exhibitor will be charged for time involved in removing the same. Gasoline, kerosene, acetylene or other inflammable or explosive substances will not be permitted in the building — this is a Hawaii State law. All decorative material must be fireproofed and must conform to the requirements of the Honolulu Fire Department.

FREIGHT

All freight shall enter the building from the freight docks or the parking level. The parking level entrance is limited to hand carried freight, during move-in/out hours. Freight will not be accepted at the Hawaii Convention Center outside of the move-in/event dates. Neither the Hawaii Convention Center, nor the Hawaii Dental Association will accept direct shipment for storage. Please ship items to ICS (helpdesk@icshawaii.net). Items received by ICS will be delivered to your booth(s) on move-in day. For storage of empties or access freight, please check with ICS on availability and locations. Outbound shipping at the conclusion of the show is available through your drayage provider (ICS) or the Hawaii Convention Center Business Center.

DISMANTLE

No crating or packing goods will be permitted in the Exhibit Spaces during the convention. All exhibits will close at 5:00 pm, Friday, January 31, 2025 but EI/ICS will supervise removal of exhibits that evening.

SELLER'S PERMIT/ GENERAL EXCISE TAX

Exhibitors who sell merchandise from the show floor must have the appropriate seller's permit and licenses. Merchandise offered for sale may be subject to Hawaii state general excise tax (GET). For information on the GET license, please call 808-587-4242 or visit Hawaii DOTAX or <https://tax.hawaii.gov/>

HAZARDOUS MATERIAL

All hazardous materials must be registered with the Hawaii Convention Center. Please submit the OSHA Material Safety Data Sheet on your hazardous materials to the Hawaii Dental Association by November 30, 2024. Hazardous materials (chemicals, gases, batteries, paints, oils, petroleum products, corrosives, solvents, and biological contaminants including blood, body fluids, organic matter, used first-aid supplies, and sharps) are the responsibility of the exhibitor. All items must be placed in clearly marked product-safe containers, safely stored and secured, and disposed of properly, according to local, state, and federal regulations. Items may not be left in the facility for later pick-up, or disposed of in the facility trash receptacles or sewage systems. Hazardous waste left in the facility will be disposed of immediately at the expense of the exhibitor. This includes charges associated with identification, containment, transportation, disposal, and potential closures of the convention facilities or waste disposal site due to contamination.



PARKING

Parking in the Hawaii Convention Center is available at \$15 per entry. Entrance is on Kalakaua Avenue only. No validation. The fee is subject to change, per the HCC.

SMOKING

Smoking is not permitted in the Hawaii Convention Center building.

RESERVATIONS

Booth reservations can be made online at www.hawaiidentalassociation.net. By registering online you agree to the rules and regulations in this Exhibitor Prospectus and onsite rules of the Convention Center, and you must accept these terms on line electronically before completing your booth reservation.

Online payments accepted by MasterCard, Visa, American Express or Check. Checks should be made out to "Hawaii Dental Association" and mailed to Hawaii Dental Association Convention 2025, 500 Ala Moana Blvd, Suite 7-411, Honolulu, HI 96813. **Failure to pay within 30 days of registration will result in the release of the booth(s) back into inventory.** Telephone reservations are not available.

Exhibit space reservations will not be binding in the event of fire, strikes, riot, civil commotion, war, or unavoidable circumstances rendering the building housing exhibits unfit for use, or that may prevent the presentation of the meeting. The Hawaii Dental Association shall not be responsible for damages or otherwise to any exhibitor because of war, civil commotion, insurrection, riot, strikes, labor disputes, fire, force majeure, or any causes beyond its control that in any manner restricts, limits or cancels said meeting.

Cancellation of booth space must be made in writing. Cancellation of booth space may be made with a \$200 processing fee per booth prior to November 30, 2024.

Cancellations received on or after November 30, 2024 will result in forfeiture of 100 percent of the total booth fee.

SUBLETTING

Subletting space is prohibited. An exhibitor **may not** assign, sublet a portion or the whole or any part of the space allotted. An exhibitor may not exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business. An exhibitor may not permit any representative of any firm not contracted with the HDAC to solicit business or take orders in the exhibitor's space. All business activities of the exhibitor must be *confined to the booth space*. **Conducting business activities in aisles, lobbies or other areas is strictly prohibited.** Exhibitors who violate this rule will suffer sanctions affecting their ability to exhibit at future HDAC meetings.

NON-REGISTERED EXHIBITORS

Solicitation at any function or event of the HDAC including but not limited to the HDAC exhibition hall area, by non-registered persons or companies is strictly prohibited. No person or company assigned exhibit space is authorized to solicit business in any form or to promote its products or services at any function or event of the HDAC including but not limited to educational seminars, which may occur during HDAC outside the exhibitors assigned exhibit space in the exhibit hall and such practices are otherwise governed herein. *Companies and representatives not assigned exhibit space are prohibited from soliciting business in any form in the exhibit hall or at any function or event under the HDAC.* Violators will be required to leave the Exhibit Hall or applicable meeting room.

CERTIFICATE OF LIABILITY INSURANCE

Exhibitors shall indemnify and hold harmless the Hawaii Dental Association and Events International for all liability which might ensue from any cause. All exhibitors **must provide** a current Certificate of Liability Insurance. Your certificate of insurance must name the Hawaii Dental Association and Events International as the additional insured and be sent to exhibitors@hawaiidentalassociation.net

Certificates must be received by November 30, 2024. The above mentioned insurance is mandatory for all exhibitors. Failure to provide HDAC with this proof of insurance will result in the exhibitor not being allowed to exhibit floor and may result in the exhibitor not being allowed to pick up badges on site the exhibitors freight not being delivered to their booth, cancellation of the exhibitors reserved booth space or any other sanction the HDAC deems necessary. The HDAC will cooperate fully but cannot take responsibility for damage to the exhibitor's property, lost incoming or outgoing shipments or moving costs. Any damage caused by inadequately packed property is the exhibitor's responsibility. If exhibit materials fail to arrive, the exhibitor remains responsible for both rental and no refund will be made. The exhibitor is expected to carry insurance against these risks.





VIDEO AND PHOTOGRAPHY DISCLAIMER

WHEN YOU ATTEND THE HDAC PROGRAM, YOU ENTER AN AREA WHERE PHOTOGRAPHY, AUDIO, AND VIDEO RECORDING MAY OCCUR.

BY ENTERING THE EVENT PREMISES, YOU CONSENT TO INTERVIEW(S), PHOTOGRAPHY, AUDIO RECORDING, VIDEO RECORDING AND ITS/THEIR RELEASE, PUBLICATION, EXHIBITION, OR REPRODUCTION TO BE USED FOR NEWS, WEB CASTS, PROMOTIONAL PURPOSES, TELECASTS, ADVERTISING, INCLUSION ON WEBSITES, OR ANY OTHER PURPOSE BY HDAC AND ITS AFFILIATES AND REPRESENTATIVES. YOU RELEASE HDAC, ITS OFFICERS AND EMPLOYEES, AND EACH AND ALL PERSONS INVOLVED FROM ANY LIABILITY CONNECTED WITH THE TAKING, RECORDING, DIGITIZING, OR PUBLICATION OF INTERVIEWS, PHOTOGRAPHS, COMPUTER IMAGES, VIDEO AND/OR SOUND RECORDINGS.

BY ENTERING THE EVENT PREMISES, YOU WAIVE ALL RIGHTS YOU MAY HAVE TO ANY CLAIMS FOR PAYMENT OR ROYALTIES IN CONNECTION WITH ANY EXHIBITION, STREAMING, WEBCASTING, TELEVISIONING, OR OTHER PUBLICATION OF THESE MATERIALS, REGARDLESS OF THE PURPOSE OR SPONSORING OF SUCH EXHIBITING, BROADCASTING, WEBCASTING, OR OTHER PUBLICATION IRRESPECTIVE OF WHETHER A FEE FOR ADMISSION OR SPONSORSHIP IS CHARGED. YOU ALSO WAIVE ANY RIGHT TO INSPECT OR APPROVE ANY PHOTO, VIDEO, OR AUDIO RECORDING TAKEN BY HDAC OR THE PERSON OR ENTITY DESIGNATED TO DO SO BY HDAC.

YOU HAVE BEEN FULLY INFORMED OF YOUR CONSENT, WAIVER OF LIABILITY, AND RELEASE BEFORE ENTERING THE EVENT.



DON'T WAIT!

**RESERVE YOUR BOOTH TODAY,
AVAILABLE ONLINE ONLY AT:**

[HTTP://WWW.HAWAIIIDENTALASSOCIATION.NET/CONTINUING-EDUCATION/HDA-CONVENTION](http://www.hawaiidentalassociation.net/continuing-education/hda-convention)

MAHALO!

